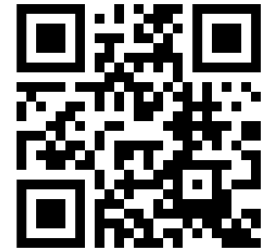


HI! I'M JON PESCHKE.



I craft visual stories that move people.

In event design and hospitality roles, I used the creative collaboration and project management skills I learned on college film sets to create the perfect backdrops for life's special occasions. As a Digital Media Specialist, I help brands grow their audiences with eye-catching graphics and compelling copy.

Skills

- HCD
- Low to High Fidelity Prototyping
- Interaction Design
- UX Researching
- Wireframing
- User Testing
- User Journeys
- Digital Illustration
- Character Design
- Graphic Design
- Copywriting
- 2D Animation
- Motion Graphics
- Storyboarding

Tools

- Adobe CC
- Figma
- Clip Studio Paint
- Webflow

Education

B.A
DIGITAL MEDIA
DePaul University
Magna Cum Laude

Experience

2016-Present

Digital Media Specialist

Anatta Tomata LLC Chicago, IL

- Provide custom digital media packages for bands, organizations, and individuals. Services include branding, logo design, custom illustrations, animations, event posters, website design, and social media assets.
- Produce editorial illustrations and gifs for digital journals.
- Prep and paint custom interior and exterior murals.

2016-2020

Guest Experience Designer

Chicago Athletic Association Chicago, IL

- Worked in an interdepartmental team to design amenity packages for VIP guests, recovery opportunities, and special occasions.
- Coordinated hotel departments to ensure that In-Room Dining orders exceeded guests' expectations.

2014-2016

Event Design Consultant

Steve's Flower Market Chicago, IL

- Consulted with clients to design wedding and event packages.
- Scheduled deliveries and led small teams to set up and break down floral and lighting displays.
- Redesigned and maintained shop website.
- Photographed floral pieces for social media.